



SCION DEBUTS ALL-NEW 2008 xD

DALLAS, TX., June 8, 2007 -- Scion, from Toyota Motor Sales, U.S.A., Inc., revealed the all-new 2008 xD five-door subcompact a press preview at the W Victory Dallas Hotel.

“The xD is a clever new take on the five-door urban subcompact, with style and flair to match its efficiency and utility,” said Mark Templin, Scion vice president. “The xD’s aggressive styling is wrapped in a small, agile package, while its interior offers impressive details and a spacious cabin.”

New Scion Style

The xD’s futuristic exterior characterizes it as a Scion with its simple surfaces and sharp lines that flow from front to rear. Its urban personality is communicated by its wide stance, thick muscular body, accentuated wheel flares and large tires. Other styling cues that set the xD apart include a long and narrow back window, and the Scion family traits—horizontal headlamps, an integrated rectangular lower and upper grille, and turn signals built into the side mirrors.

Good Handling

Engineers designed the xD with a short, wide frame in mind for better handling and comfort. In addition, the xD features an L-arm type MacPherson strut in the front and torsion beam suspension in the rear for increased stability and a pleasing ride.

The xD’s powerful stance sits on 16-inch steel wheels and 195/60 R16 tires. Customers will be able to choose from three all-new standard wheel covers which will also be shared with the all-new xB. The xD features front ventilated disc and rear drum brakes.

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Clean and Modern Interior

Designers focused on a clean, comfortable and futuristic interior style. The simple dash features an instrument panel located directly in front of the driver while the center cluster—digital clock and HVAC and audio controls—flows down the center. The xD's unique, radar-like speedometer and tachometer have been consolidated into one circular gauge centered on the instrument panel. Indicator lamps, LCD fuel gauge and odometer flank the centralized gauge.

The xD features front bucket seats and 60/40 fold flat rear seats for a level cargo space. The rear seats were designed for comfort and utility as they can slide forward and back up to six inches for additional leg room and cargo area. In addition, they can recline ten degrees and be adjusted into five different positions.

Storage and cargo space is aplenty in the xD. Up front, the xD has a storage tray located beneath the steering wheel, a small box in the front of the center console for holding portable music players or cell phones, an upper and lower glove box, and driver's side change box. A hidden storage space is located below the rear cargo area.

Upgraded Audio System

The xD's standard 160-watt maximum output Pioneer audio system is focused on youth lifestyle as it features iPod connectivity and a mini-jack port located beneath the HVAC controls for easy access. This standard head unit integrates track, artist and album information from the iPod into a one-line display on the head unit's screen. Connectivity is achieved by simply plugging the iPod into a port via a connector cable, providing outstanding sound quality through the car's stereo system and constant power to the iPod. Music is controlled through the head unit and the steering wheel audio control buttons. The mini-jack port allows users to listen to their portable music collection through the xD's Pioneer speakers.

The xD's optional premium audio system adds one more feature to the standard head unit, the ability to download "skins" to play on the organic electroluminescent (OEL) screen. Customers can download images, four-second video clips and eight-second movies from Pioneer's website. In addition, Pioneer software allows customers to burn their own images and movies onto a CD and upload them onto the available head unit. The faceplate light also changes from deep orange to blue at the touch of a button.

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Since many Scion customers add in-car entertainment systems to their vehicle, the xD's optional premium audio system has rear head unit outputs allowing for the addition of external amps to boost power to additional speakers and subwoofers. All head unit features remain unchanged if this feature is used.

Both the standard and premium head units retain key Scion audio system features such as Scion Sound Processing (SSP) where listeners can choose from three pre-set equalizer settings, satellite radio compatibility, a user-customizable welcome screen, MP3 and WMA capability, Automatic Sound Leveling (ASL) and Sound Retouch Technology (SRT), which provides clearer CD sound quality. Both systems will also feature six speakers: two tweeters and full-range speakers in each door panel.

Driving Performance

The xD is powered by the lively 1.8 L four-cylinder engine with dual Variable Valve Timing with intelligence (VVT-i) that generates 128 horsepower. Customers have the choice of a five-speed manual transmission or a four-speed automatic transmission. This 2ZR-FE engine features a roller rocker system and light weight piston for better fuel economy and a piston cooling oil jet for better efficiency.

Standard Features

The xD comes mono spec like all Scion vehicles. Customers need to choose exterior color and transmission type, while the only factory option is Vehicle Stability Control (VSC) with Traction Control (TRAC). The xD comes with generous and upscale standard features including power steering, windows, door locks and mirrors; remote keyless entry; air conditioning; four-wheel anti-lock brakes (ABS) with Electronic Brake Distribution (EBD) and Brake Assist (BA); a tire pressure monitor system; driver and front passenger dual stage airbags; front seat-mounted side airbags; front and rear side curtain airbags; cruiser control; first-aid kit; and tilt steering wheel with audio controls.

All Scion models come with complimentary factory-recommended maintenance services at the first 5,000 mile and 10,000 mile intervals, to be performed by an authorized Scion or Toyota dealership.

Color Palette

The xD will have high-quality dark charcoal interior fabric and will be available in six exterior colors, Super White, Silver Streak Mica, Black Sand Pearl, Magnetic Gray Metallic, Barcelona Red Metallic and Nautical Blue Metallic.

Warranty

All Scion models feature a 36-month/36,000 mile basic new-vehicle limited warranty that applies to all components other than normal wear and maintenance items. Additional 60-month warranties cover the powertrain for 60,000 miles and corrosion with no mileage limitation.

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